



Brian C. Frontino

Partner

As a member of the firm's Financial Services Litigation, Regulation and Enforcement Group, Brian Frontino handles complex litigation for companies facing consumer complaints and class actions. He has defended and settled through sophisticated settlement structures, hundreds of actions, addressing the entire gambit of consumer claims. Brian frequently is called upon to develop overall strategies for fending off high volume filers of consumer claims. Brian also regularly counsels clients on innovative ways to comply with state and federal laws relating to privacy, debt collection, credit reporting, data security, military lending, unfair business practices and other consumer protection statutes.

Brian's clients include consumer banks, credit card issuers, credit reporting agencies, residential lenders, automobile finance companies, student lending companies, payment processors, investment banks, e-commerce companies, collection agencies and insurance companies. He frequently appears in state and federal courts throughout the country, at both the trial and appellate levels.

Aside from defending against consumer claims, Brian strongly believes in the importance of pro bono work and has dedicated his time advocating for disadvantaged children. In one matter, he helped a child obtain proper public school services the child had been denied due to his physical size and mental health conditions. In addition to obtaining those withheld services for the child, Brian obtained a \$10,000 attorneys' fee award, which Stroock donated to its co-counsel in the case, the Alliance for Children's Rights.

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Related Services

- Consumer Financial Services Defense
- Financial Services Litigation, Regulation and Enforcement
- Litigation
- Privacy/California Consumer Privacy Act
- Regulatory Compliance and Enforcement Actions
- Technology Transactions and Cybersecurity

Education

J.D., Loyola Law School, Los Angeles, 2002

B.A., Loyola Marymount University, 1997

Memberships

- Member, Association of Business Trial Lawyers

Admitted To Practice

States and Other Territories

- Florida
- California
- New York
- District of Columbia
- New Jersey

United States District Courts

- Northern District of Florida
- Middle District of Florida
- Southern District of Florida
- Central District of California
- Northern District of California
- Eastern District of California
- Southern District of California
- District of Colorado
- Northern District of Illinois
- Southern District of Illinois
- Eastern District of Michigan
- Southern District of New York
- Eastern District of New York
- District of Columbia
- Northern District of Texas
- Southern District of Texas
- Southern District of Indiana

United States Circuit Courts of Appeals

- Third
- Fifth
- Seventh
- Ninth
- Eleventh

Selected Activities

- Judge, National Civil Trial Competition for American Bar Association law schools

Speeches & Events

- Panelist, "Buy Now Pay Later - Fundamentals, Functions and Fun With Regulators," Online Lenders Alliance Legal Issues Conference, February 16, 2022
- Panelist, "COVID-19's Impact on Consumer Financial Services Litigation," April 29, 2020
- Moderator, "GCs as Leaders: Balancing the Needs of the CEO, Board & Corporation," May 21, 2019

Publications

- Co-author, "California Appellate Court Approves Government's Use of Private Contingent Fee Attorneys to Seek Civil Penalties in Unfair Competition Law Cases," *Stroock Client Alert*, May 4, 2022
- "What It Means to Be a Debt Collector After the 'Obduskey' Ruling," *Daily Business Review*, November 6, 2019
- "California Supreme Court Limits Scope of Class Action Ascertainability Defense," *Stroock Special Bulletin*, July 31, 2019
- "Supreme Court Opens Door to Challenges to FCC's TCPA Interpretations," *Stroock Special Bulletin*, June 20, 2019
- "CFPB Debt Collection Proposed Rule – Threats & Opportunities," *Stroock Special Bulletin*, May 14, 2019
- "SCOTUS Limits the Definition of 'Debt Collector' Under the Fair Debt Collection Practices Act," *Stroock Special Bulletin*, March 21, 2019
- "Sports Teams Need A TCPA Game Plan," *Law360*, August 16, 2018
- "TCPA Update – Predictive Dialer Held Not To Be An ATDS," *Stroock Special Bulletin*, July 27, 2018
- "California Enacts Broad-Reaching Consumer Privacy Legislation," *Stroock Special Bulletin*, June 28, 2018
- "California Poised to Enact Broad-Reaching Consumer Privacy Legislation," *Stroock Special Bulletin*, June 27, 2018
- "Supreme Court Limits American Pipe's Impact on Putative Class Claims," *Stroock Special Bulletin*, June 13, 2018
- "2018 Annual Overview of California's Unfair Competition law and Consumers Legal Remedies Act," *Stroock Client Memorandum*, March 2018
- "DC Circuit Issues Long-Awaited Opinion Addressing Challenges To FCC's 2015 TCPA Ruling," *Stroock Special Bulletin*, March 16, 2018
- "Senate Votes to Reject CFPB Arbitration Rules," *Stroock Special Bulletin*, October 24, 2017
- "Ninth Circuit Rules Plaintiff Has Article III Standing In Spokeo, Leave More Questions Unanswered," *Stroock Special Bulletin*, August 15, 2017
- "Second Circuit Holds That Contractually Provided TCPA Consent May Not Be Unilaterally Revoked," *Stroock Special Bulletin*, June 23, 2017
- "Affirmed – Defaulted Debt Buyer Not Subject to FDCPA," *Stroock Special Bulletin*, June 13, 2017
- "D.C. Circuit Strikes Down FCC's Order Requiring Opt-out Language on Solicited Fax Advertisements," *Stroock Special Bulletin*, March 31, 2017
- "2017 Annual Overview of California's Unfair Competition Law and Consumers Legal Remedies Act," *Stroock Client Memorandum*, March 2017
- "Election Implications for the CFPB," *Stroock Special Bulletin*, November 9, 2016
- "D.C. Circuit's PHH Ruling Reins in CFPB," *Stroock Special Bulletin*, October 12, 2016

- “Payment Processing Continued Target of CFPB and Litigation,” *Stroock Special Bulletin*, August 23, 2016
- “Recent Developments under the Servicemembers Civil Relief Act and the Military Lending,” *The Review of Banking and Financial Services*, August 2016, Vol. 32, No. 8
- “CFPB Proposes ‘Drastic Overhaul’ of Debt Collection,” *Stroock Special Bulletin*, July 29, 2016
- “CFPB Publishes Long-Awaited Proposed Rule Precluding Class-Action Waivers in Arbitration Agreements,” *Stroock Special Bulletin*, May 5, 2016
- “Seventh Circuit Reverses Course On Dismissals Under Rule 68,” *Stroock Special Bulletin*, August 12, 2015
- “California Supreme Court Issues Important Federal Arbitration Act Preemption Ruling,” *Stroock Special Bulletin*, August 4, 2015
- “Seventh Circuit Rules No Heightened ‘Ascertainability’ Requirement,” *Stroock Special Bulletin*, July 29, 2015
- “Seventh Circuit Reverses Dismissal of Data Breach Class Action on Standing Grounds,” *Stroock Special Bulletin*, July 22, 2015
- “TCPA Verdict Used To Recruit Plaintiffs Through Social Media,” *Stroock Special Bulletin*, July 14, 2015
- “FCC Issues TCPA Declaratory Ruling,” *Stroock Special Bulletin*, July 13, 2015
- “FCC Votes On Pending TCPA Petitions,” *Stroock Special Bulletin*, June 18, 2015
- “Court Dismisses Data Breach Action, Rejecting Multiple Standing Theories,” *Stroock Special Bulletin*, June 3, 2015
- “CFPB Strongly Signals its Intent to Ban or Severely Limit Class Action Waivers and Pre-Dispute Arbitration Agreements,” *Stroock Special Bulletin*, March 10, 2015
- “Class Action Settlements – Seventh Circuit Limits Injunctions of Competing State Actions and Ninth Circuit Clarifies Permissibility of Gift Cards and Incentive Awards,” *Stroock Special Bulletin*, March 6, 2015
- “2015 Annual Overview of California’s Unfair Competition Law and Consumers Legal Remedies Act,” *Stroock Client Memorandum*, March 2015
- “Recent Developments in Data Furnisher Liability Under the Fair Credit Reporting Act,” *The Banking Law Journal*, January 2015, Vol. 132, No. 1

Quoted in:

- “Remote Court Arguments Pose Challenges, New Routines for Lawyer,” *Bloomberg Law*, April 23, 2020
- “Court Arguments Pose Challenges, New Routines for Lawyers,” *Bloomberg Law*, April 23, 2020
- “On the Radar: Lenders Eye 3 States Set to Intensify Oversight,” *Auto Finance News*, March 29, 2019
- “Supreme Court Could Kill Some Foreclosure Collection Lawsuits,” *Bloomberg BNA’s Banking Daily*, June 28, 2018