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Related Services

- Consumer Financial Services Defense
- Financial Services Litigation, Regulation and Enforcement
- Litigation
- Privacy/California Consumer Privacy Act
- Regulatory Compliance and Enforcement Actions
- White Collar & Internal Investigations

Education

J.D., Loyola Law School, Los Angeles, 2009

B.S., Cornell University, 2006

Arjun P. Rao Partner

Arjun Rao practices in all areas of complex commercial litigation, with particular emphasis on consumer class actions and financial services litigation. He regularly counsels clients regarding regulatory matters and government investigations. He defends clients in a wide range of actions arising from lending and retail banking operations, including for alleged violations of the Telephone Consumer Protection Act, the Fair Credit Reporting Act, the Fair Debt Collection Practices Act, the Truth-In-Lending Act and numerous provisions of state law, including California's Unfair Competition Law and Consumers Legal Remedies Act, and the Uniform Commercial Code. In addition, Arjun has extensive experience representing clients in connection with automobile lending.

Honors & Awards

- Leaders of Influence: Minority Attorneys, *Los Angeles Business Journal*, 2021 - 2022
- Top Minority Attorney, *Los Angeles Business Journal*, 2020
- Top 40 Under 40, *Daily Journal*, 2020
- Top Litigators and Trial Lawyers, *Los Angeles Business Journal*, 2020
- 40 and Under Hot List, *Benchmark Litigation*, 2019
- Top Litigators and Trial Lawyers, *Los Angeles Business Journal*, 2019
- Fellow, Leadership Council on Legal Diversity (LCLD), 2018
- *Super Lawyers*, Rising Star

Speeches & Events

- Speaker, "Buy Now Pay Later - Fundamentals, Functions and Fun With Regulators," Online Lenders Alliance Legal Issues Conference, February 16, 2022
- Speaker, "Arbitration, UDAP Litigation and Class Actions Update," 26th Annual Consumer Financial Services Institute, December 7-8, 2021
- Speaker, "2021 Annual Overview of California's Unfair Competition Law and Consumers Legal Remedies Act," March 4, 2021
- Speaker, "California - Year in Review and a Look Ahead," December 16, 2020
- Panelist, "Debt Collection Issues Post COVID-19," Association of Consumer Vehicle Lessors Annual Conference, September 16, 2020

- Panelist, "COVID-19's Impact on Consumer Financial Services Litigation," April 29, 2020
- Panelist, "Charging Into the New Decade - A Look at California's Expansive Regulatory Moves," January 23, 2020
- Speaker, "What's Trending Now: Cutting Edge Consumer Financial Services Updates," 24th Annual Consumer Financial Services Institute, New York, NY, March 26, 2019
- Panelist, "Exploring the Impact of ACA on TCPA Litigation in the Backdrop of the Debt Collection and Residential Mortgage Industries," 25th National Forum on Residential Mortgage Regulatory Enforcement & Litigation, October 22, 2018
- Speaker, Recent Changes to the TCPA and Potential Social Media Impact, Bloomberg BNA Webinar, November 12, 2015

Publications

- Co-author, "California Appellate Court Approves Government's Use of Private Contingent Fee Attorneys to Seek Civil Penalties in Unfair Competition Law Cases," *Stroock Client Alert*, May 4, 2022
- "California Supreme Court Limits Scope of Class Action Ascertainability Defense," *Stroock Special Bulletin*, July 31, 2019
- "Supreme Court Opens door to Challenges to FCC's TCPA Interpretations," *Stroock Special Bulletin*, June 20, 2019
- "Eleventh Circuit Holds that a Legal Dispute May Not Form the Basis of a Claim Under the Fair Credit Reporting Act," *Stroock Special Bulletin*, April 30, 2019
- "2019 Annual Overview of California's Unfair competition Law and Consumers Legal Remedies Act," *Stroock Client Memorandum*, April 2019
- "SCOTUS Limits the Definition of 'Debt Collector' Under the Fair Debt Collection Practices Act," *Stroock Special Bulletin*, March 21, 2019
- "The Impact of ACA International on TCPA Litigation," *The Review of Banking and Financial Services?*, Vol. 35 No. 3, March 2019
- "Sports Teams Need A TCPA Game Plan," *Law360*, August 16, 2018
- "TCPA Update – Predictive Dialer Held Not To Be An ATDS," *Stroock Special Bulletin*, July 27, 2018
- "California Enacts Broad-Reaching Consumer Privacy Legislation," *Stroock Special Bulletin*, June 28, 2018
- "California Poised to Enact Broad-Reaching Consumer Privacy Legislation," *Stroock Special Bulletin*, June 27, 2018
- "Supreme Court Limits American Pipe's Impact on Putative Class Claims," *Stroock Special Bulletin*, June 13, 2018
- "2018 Annual Overview of California's Unfair Competition Law and Consumers Legal Remedies Act," *Stroock Client Memorandum*, March 2018
- "DC Circuit Issues Long-Awaited Opinion Addressing Challenges To FCC's 2015 TCPA Ruling," *Stroock Special Bulletin*, March 16, 2018
- "Ninth Circuit Rules Plaintiff Has Article III Standing In Spokeo, Leaves More Questions Unanswered," *Stroock Special Bulletin*, August 15,

2017

- "Second Circuit Holds That Contractually Provided TCPA Consent May Not Be Unilaterally Revoked," *Stroock Special Bulletin*, June 23, 2017
- "Affirmed - Defaulted Debt Buyer Not Subject to FDCPA," *Stroock Special Bulletin*, June 13, 2017
- "D.C. Circuit Strikes Down FCC's Order Requiring Opt-out Language on Solicited Fax Advertisements," *Stroock Special Bulletin*, March 31, 2017
- "Appointment of New FCC Chair Could Lead to Reduced TCPA Litigation," *New York Law Journal*, March 13, 2017

Quoted in:

- "FCC's Call-Blocking Plan Weathers Industry Resistance," *Law360*, May 30, 2019
- "Telemarketing Lawsuits Dial Up the Pain?," *Business Insurance?*, March 3, 2019

Admitted To Practice

New York; California

U.S. District Court, Southern District of New York; U.S. District Court, Western District of New York; U.S. District Court, Eastern District of New York; U.S. District Court, Central District of California; U.S. District Court, Eastern District of California; U.S. District Court, Northern District of California; U.S. District Court, Southern District of California; U.S. District Court, District of Colorado

Appellate Division of the Supreme Court of the State of New York, Third Judicial Department

U.S. Court of Appeals, Seventh Circuit; U.S. Court of Appeals, Ninth Circuit