

## Related Services

- Copyrights and Copyright Litigation
- Corporate
- Intellectual Property
- IP Transactions and Licensing
- Litigation
- Patents and Patent Litigation
- Technology Transactions and Cybersecurity
- Trade Secret Litigation

## Trademarks and Trademark Litigation

We represent clients as both plaintiffs and defendants – from individuals to multinational corporations – in trademark litigation before federal courts, trademark oppositions before the U.S. Patent and Trademark Office, trademark prosecution/counseling and trademark licensing/transactions in connection with developing, protecting and defending worldwide trademark portfolios.

Our team advises companies on the treatment and valuation of trademark licenses when forming, operating, financing and selling their businesses. We also provide guidance on issues of selecting, obtaining and maintaining trademarks, developing brand strategies, dilution of famous marks, product copying, infringement avoidance and domain name disputes.

Our *Chambers USA*-recognized team represents clients in a diverse range of industries, including by way of example, consumer goods, financial services, insurance, textiles and live entertainment, to protect their trademarks, trade dress, trade names and domain names worldwide. We provide counsel that often requires swift action to protect a client's right, trying the case to verdict, or resolving disputes by negotiation or mediation.